

Atlantic City

always turned on™

The History Buff & The Shopaholic

Two-Day Itinerary



For those who think a place's history is as enjoyable as the present, this one is for you, because we know it just wouldn't be a vacation without stepping into a museum.

Day One: Morning:

There is nothing better than a morning stroll on the world-famous historic Atlantic City Boardwalk. It's also the first Boardwalk, built in 1870 to help keep sand from being tracked into hotels. It's also where

you'll find many piers, notably Garden Pier just north of Showboat casino. Located there is the Atlantic City Historical Museum, where you can get a glimpse of Atlantic City's unusual past. An enlightening 30-minute film and the famous Mr. Peanut are just part of the offerings to enjoy.

Also just off the Boardwalk is the New Jersey State Korean War Memorial, located in Brighton Park where Park Place meets the Boardwalk. It features a 12-foot high statue of "The Mourning Soldier" clutching dog tags. A group of soldiers "under fire" emerges through a sheet of water just to his left. The back wall of the memorial, beneath an eternal flame, is engraved with the names of the 822 New Jerseyans who were killed or are still missing in action.

Day One: Afternoon:

Located easily on Pacific Avenue and Dr. Martin Luther King, Jr., Boulevard is the Civil Rights Garden. It's a one-of-a-kind tribute to the Civil Rights movement. Eleven black African granite columns are etched with quotes from famous Americans. The central column features an upraised hand and a large bronze bell over a reflecting pool.

Located in nearby Margate, what was once known as South Atlantic City, Lucy the Elephant is one piece of history you should not miss. Now over a hundred years old, Lucy the Elephant was originally built to lure real estate investors to the shore. Since then she has served as a restaurant, a tavern and even a house. She was restored in the 1970s and moved to her current location at Washington and Atlantic Avenues in Margate, where she has resided ever since as a museum. You can climb to the "howdah" on Lucy's back for a panoramic view of the ocean, beach and surrounding area. Open seasonally.

Day Two: Morning: A Shopper's paradise!

Atlantic City Outlets- The Walk on Michigan and Atlantic Avenues. 100 national retail brand outlets stores such as Polo Ralph Lauren, Bass, Jockey, Harley Davidson, Banana Republic, Coach, Calvin Klein, Aeropostale, H & M and many more. After you've walked The Walk, now it's time to venture to another country. Tropicana Casino and Resort's The Quarter brings the charm and sophistication of Old Havana to Atlantic City. Get some lunch and then shop till you drop because The Quarter features a mix of well-known retailers and unusual shops. Check out retail options like Rittenhouse Gift & Home, White House/Black Market, the Spy Shop, Jake's Dog House and bluemercury apothecary. You may want to try out the bluemercury spa as well, if you need to rest those shoulders after carrying all your bags.

On to The Pier Shops at Caesars. A pier you ask? This isn't just any pier, this is a pier without peer. From the makers of The Forum Shops in Las Vegas, the Pier at Caesars raises the bar on shopping in Atlantic City. You'll find never before seen in Atlantic City retailers like A/X Armani Exchange, Bebe, Burberry, Gucci, Louis Vuitton, Hugo Boss, Tommy Bahama's Vilebrequin and the store that holds the famous little blue box, Tiffany & Co. For those who don't consider shopping an art form, there's IT'SUGAR and James' Original Salt Water Taffy, among others. The complex's third floor holds wonderful dining options like Trinity Irish Bar and Restaurant, The Continental, Phillips Seafood Restaurant, Stephen Starr's Buddakan and more.

Of course, there are plenty of unique shops on the Boardwalk to venture in and out off while strolling. But whatever your taste or budget, you'll find something to soothe that shopping craving in Atlantic City.

Day Two: Afternoon:

Next, located at Pacific and Rhode Island Avenues, is the Absecon Lighthouse. What better way to get the full view of the city than from New Jersey's tallest lighthouse? Make it a family outing and climb the 228 steps to the top of the historic Absecon Lighthouse. You'll receive a "Congratulations, You Made It" badge of honor and enjoy the sights from this 150-year-old charming attraction.

Historic Gardner's Basin: we call it the "other" Atlantic City. Take a drive down New Hampshire Avenue in the Inlet district and park on-site. Once there, take a stroll along the bay of Atlantic City and enjoy wonderful views, boat side dining, an artist colony, and the Atlantic City Aquarium. The three-story aquarium and interactive marine life education center features 11 aquarium tanks exhibiting more than 100 varieties of fish. The main tank spotlights fish of the mid-Atlantic Ocean. Look for flounder, striped bass, and "Groman," the resident loggerhead turtle. The kids will love the touch tanks, which allow visitors to "pet" starfish, crabs, sharks and other sea life.