

Photo Submission Requirements for National Bus Trader and Bus Tours Magazine Updated July, 2005



General Information

Both magazines are printed on 8-1/2 x 11 inch pages. Three columns of text per page is standard with two two-column (4-3/4 inch wide) photos per page. "People" photos are rarely more than one-column (2-1/2 inches) wide.

Conventional Photos

Both 35 mm photos and prints are acceptable. Most photos should be horizontal but please include a few vertical photos for use as lead-off photos or possibly a cover photo.

Digital Photos

In common with many publishers, we use a resolution/dpi of 300. Hence, conventional two-column photos should be submitted a *minimum* of 1,500 pixels wide while portrait photos for the "People" columns can be submitted a *minimum* of 700 pixels wide. (To determine the width of your digital photo in pixels, open it in Adobe Photoshop, go to the Image pull-down menu to Image size.)

Formats

Preferred formats for sending digital photos include: TIFF, JPEG and EPS.

Preferred Media for Submission

The following media is preferred for submitting digital photos:

CD-R, CD-RW, DVD-R, DVD-RW

Zip 100, Zip 250, Zip 750

Smaller files can be attached to an e-mail (check with your editor for the address)

Delivery Address

The following address can be used for USPS, UPS and other delivery services:

National Bus Trader or Bus Tours Magazine
9698 W. Judson Road
Polo, Illinois 61064
(815) 946-2341