



Bus Tours Magazine

The Magazine of Bus Tours and Long Distance Charters

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Territorial Distribution, June, 2003

	Paid/Requested	%		Paid/Requested	%
Connecticut	110		Arkansas	68	
Maine	53		Louisiana	84	
Massachusetts	208		Oklahoma	35	
New Hampshire	60		Texas	261	
Rhode Island	48		West South Central	448	6.4
Vermont	32		Arizona	86	
New England	511	7.2	Colorado	56	
New Jersey	288		Idaho	26	
New York	557		Montana	36	
Pennsylvania	497		Nevada	41	
Middle Atlantic	1342	19.0	New Mexico	27	
Delaware	27		Utah	47	
District of Columbia	34		Wyoming	27	
Florida	481		Mountain	346	4.9
Georgia	163		Alaska	21	
Maryland	177		California	366	
North Carolina	198		Hawaii	12	
South Carolina	111		Oregon	51	
Virginia	257		Washington	60	
West Virginia	67		Pacific	510	7.2
South Atlantic	1515	21.5	Total United States	6723	95.4
Alabama	82		Alberta	17	
Kentucky	93		British Columbia	26	
Mississippi	59		Manitoba	12	
Tennessee	165		New Brunswick	4	
East South Central	399	5.7	Nova Scotia	10	
Illinois	246		Ontario	148	
Indiana	299		Quebec	78	
Michigan	237		Saskatchewan	21	
Ohio	225		Yukon	11	
Wisconsin	162		Canada	327	4.6
East North Central	1169	16.6	Total Reg. Mailing	7050	100
Iowa	66		Single Copy Sales and Samples		175
Kansas	55		Advertising Distribution		200
Minnesota	133		Average Convention Distribution		400
Missouri	140		Total Average Circulation		7825
Nebraska	43				
North Dakota	20				
South Dakota	26				
West North Central	483	6.9			